

FIRST THINGS FIRST

Arizona Early Childhood Development & Health Board

MEETING AGENDA

Tuesday, October 23, 2007, 10:00 a.m.
YWCA, 525 North Bonita Avenue, Tucson, Arizona 85745
Conference Center Room

Pursuant to A.R.S. § 38-431.03(A)(3), the Board may vote to go into Executive Session, which will not be open to the public, to obtain legal advice regarding any matter on this agenda.

The Board may hear items on the agenda out of order. The Board may discuss, consider, or take action regarding any item on the agenda.

1. Call to Order **Nadine Mathis Basha, Chair**

2. Consent Agenda **Nadine Mathis Basha, Chair**

All items on the agenda that are in *italics*, underlined, and marked with an asterisk (*) are consent matters and will be considered by a single motion with no discussion. All other items will be considered individually. Any matter on the consent agenda will be removed from the consent agenda and discussed upon the request of any Board member.

A. *Minutes of September 26, 2007 Meeting ([Attachments-Tab #1](#))

3. Call to the Public **Nadine Mathis Basha, Chair**

This is the time for the public to comment. Members of the Board may not discuss or take legal action regarding matters that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. §38-431.01(G), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism, or scheduling the matter for further consideration and decision at a later date.

4. Member Comments and Workgroup Updates **Nadine Mathis Basha, Chair**

5. System Building Workshop **Karen Woodhouse/Karen Ponder/Leslie Anderson**

6. Presentation of Branding on **First Things First** **Nicole Stewart/Riester**

Consideration and Possible Action of the Proposed Branding

Presenting the concepts and recommendations for a **First Things First** logo and tagline, along with an overview of how these elements would be incorporated into a statewide public information campaign.

7. Presentations

A. **AHCCCS Overview**

AHCCCS

B. **United Ways of Arizona**

Brian Spicker

8. Regional Boundaries Project Update

Linda Cannon

Discussion and Possible Adoption of Proposed Region Designation

9. Needs and Assets Report Update

Linda Cannon

10. Executive Director's Report

J. Elliott Hibbs

11. Next Meeting

Nadine Mathis Basha, Chair

12. Adjournment